

## **PRIVACY & COOKIE POLICY NATIVE NATION (ENG)**

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#### **Article 1. General**

Native Nation, with headquarters at Doornelei 1, 2018 Antwerp (Belgium), registered at the CBE by number 0651.632.241 (hereinafter “Native Nation”) is responsible for the processing of your personal data on the website [www.nativenation.eu](http://www.nativenation.eu).

Native Nation applies the “Law of 30 July 2018 on the protection of natural persons with regard to the processing of personal data” in accordance with Regulation 2016/679 on the protection of natural persons with regard to the processing of personal data (hereinafter “GDPR”).

#### **Article 2. Collected personal data**

In the context of its activities, Native Nation processes your personal data. This concerns:

- **Category 1:** based on cookies and similar technologies: your IP address, the browser type and version of your navigation system, the pages you have visited, surfing behaviour (more information on how we use cookies can be found in article 8;
- **Category 2:** based on an online form on our website: your first and last name, email address and all information you communicate to us in the message box;
- **Category 3:** when subscribing to our newsletter: your first and last name, email address;

- **Category 4:** when you enter into into a contest (e.g. give-away): your first and last name, email address;
- **Category 5:** personal data communicated by commercial partners of Native Nation. In this case, the commercial partners of Native Nation guarantee to Native Nation that they have actually received the authorization to communicate these personal data.
- **Category 6:** identification data of press and suppliers;
- **Category 7:** recruiting: personal data such as your first and last name, address, telephone number, e-mail address, data related to education and work experience.

### **Article 3. Purposes of the processing of data**

- **Category 1:** to offer you the services of the website, maintain and improve our website and compile anonymous statistics or lead an investigation regards to the quantity of visits on the different pages of the website based on your explicit, prior consent;
- **Category 2:** to follow up your request based on the performance of a contract and to send direct marketing, newsletters, promotions from Native Nation based on our legitimate interest regarding existing clients;
- **Category 3:** to send direct marketing, newsletters, promotions from Native Nation and provide you with information related to the future offers that might interest you with your explicit, prior consent. You can indicate at any time that you no longer wish to receive our newsletters through the opt-out option or by contacting us directly by mail;
- **Category 4:** to offer you the possibility to enter into a contest for which you requested and inform you about the results, based on the performance of a contract and send you direct marketing with your explicit, prior consent;
- **Category 5:** communicated by commercial partners of Native Nation and based on the consent for transfer of data;
- **Category 6:** for management purposes within Native Nation based on our legitimate interest for continuing offering our services and maintaining our contacts for Native Nation;
- **Category 7:** for recruiting purposes of Native Nation based on the performance of a contract.

### 3.2. Direct marketing

We also use your personal data for direct marketing, newsletters, offers and promotions, on the legal basis of our legitimate interest with regard to existing customers or your explicit, prior consent in all other cases.

You can indicate at any time that you no longer wish to receive our newsletters by clicking on the link in each of our direct mailings or by contacting us directly by mail or telephone.

## **Article 4. Disclosure of personal data with third parties**

4.1. In certain circumstances, we may share your personal data with third parties:

- public authorities, courts and police forces on the basis of a court order or in order to comply with other mandatory laws or regulations,
- financial institutions,
- insurance institutions,
- [If you transfer personal data to other recipients, you should mention this here (such as external consultants, distribution network, partner companies, ...)].

4.2. If we ever cease our activities or transfer them to someone else, for example because we go bankrupt or sell our business, your personal data may be transferred to new entities or third parties who will take over all or part of our business. In that case, we will always inform you in advance to the best of our ability, but you acknowledge that this may not be technically or commercially feasible under all circumstances.

## **Article 5. Storage of the personal data**

Your personal data will be stored as long as necessary for the purposes of the processing and as well as your contractual relationship between you and Native Nation. Personal data obtained by entering into a contest or subscribing for a newsletter will be stored for 1 year.

Personal data obtained for management purposes (public relations, suppliers) will be stored for 2 years.

## **Article 6. Your rights**

You have the right to access your personal data and the ways in which we use them at any time, free of charge. You have the right to request us to correct, supplement or remove your personal data. In a number of cases listed in the GDPR, you may also ask us to limit the processing of your personal data. You have the right to object to the processing of your personal data if you have serious and legitimate reasons that exceed our need to process your data. You also have the right to object at any time to the use of personal data for direct

marketing purposes, even without having to give a reason. You have the right to request your personal data in digital and readable form and/or to have them transferred to another service provider of your choice. Insofar as our processing is based on your prior consent, you have the right to revoke that consent at any time.

You can exercise your rights by sending an e-mail to [yeswecan@nativenation.eu](mailto:yeswecan@nativenation.eu) or by post to Native Nation, Doornelei 1, 2018 Antwerpen (Belgium) or via [e.g. the forms on our website].

You have the right to file a complaint with the Belgian Data Protection Authority (“Gegevensbeschermingsautoriteit”):

Drukpersstraat 35  
1000 Brussels  
Tel : +32 (0)2 274 48 00  
[contact@apd-gba.be](mailto:contact@apd-gba.be).

If necessary, you can also file a claim for damages before the civil court.

#### **Article 7. Security and confidentiality**

Native Nation has developed technically and organizationally appropriate security measures in order to avoid the destruction, loss, forgery, modification, forbidden access and mistaken communication to third parties as well as every other unauthorized processing of the collected personal data.

Native Nation may never be held liable in any way for direct or indirect damage resulting from a wrong or improper use of the personal data by a third party.

Native Nation warns you that the Website can include links, hyperlinks or references to other websites, that are not controlled or managed by Native Nation and to which this Privacy Policy does not apply. Native Nation is not liable for the content of these websites, or for the offers, products and services offered by those. Native Nation advises you to carefully read the Privacy Policy of every website that you visit, given that these rules can differ from the present Privacy Policy.

#### **Article 8. Cookies**

Our website uses Cookies and similar technologies to distinguish your preferences from those of the other users of our Website. This allows us to offer you a better experience when you visit our Website and to optimize our Website in the meantime. Without your prior consent, we only place strictly necessary cookies. For all other cookies, we are obligated to ask for your consent in order to use or save cookies and similar technologies on your computer or mobile devices.

As soon as you visit our website you will be asked for consent for the different categories of cookies that we use. Afterwards you can always manage your preferences through the cookie consent management by clicking on [...](#)

## Cookie list

[Complete the cookie table below with all cookies that you or third parties place on the user's device via your website or app. If you do not use a certain category of cookies, you may remove them from the Privacy & Cookie Policy.]

A cookie is a small text file containing data that a website (when a user visits it) wants to store on your device in order to remember information about you, such as your language preference or login information. These cookies are placed by us and are called internal cookies. We also use external cookies, i.e. cookies from a different domain than where you are currently located. We use cookies and other tracking technologies for the following purposes:

### Strictly necessary cookies

These cookies do not store any personally identifiable information, but are necessary for the operation of our website and therefore cannot be disabled. In most cases, these cookies are only used when you request a service, for example, to register your privacy settings, login to our website or fill out a form. You can set your browser to block these cookies or to warn you about them, but consequently some parts of our website will not function.

Name	Domain	Function	Retention period
nncookiebar	nativenation.eu	If this cookie is set, the user accepted the usage of cookies on the site.	1 year
nnlkn	nativenation.eu	The users unique token for login security.	30 days
nnuid	nativenation.eu	The users unique user id for login security.	30 days

### Analytical cookies

These cookies enable us to count visitors and their origin so that we can analyse and improve the performance of our website. They help us understand which pages are the most and least popular and how visitors move around the site. All information collected by these cookies is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our website.

Name	Domain	Function	Retention period
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_ga	nativenation.eu	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	2 years
_gat	nativenation.eu	This cookie name is associated with Google Universal Analytics, according to documentation it is used to throttle the request rate - limiting the collection of data on high traffic sites. It expires after 10 minutes.	1 minute
_gid	nativenation.eu	This cookie name is associated with Google Universal Analytics. It appears to store and update a unique value for each page visited.	1 day

### Functional cookies

These cookies enable our website to offer additional features and personal settings. They may be set by us or by external providers of services that we have placed on our web pages. If you do not allow these cookies, these or some of these services may not work properly.

Name	Domain	Function	Retention period

### Marketing cookies

Marketing cookies are placed for marketing purposes and are used to track your browsing behaviour after you have visited our website and/or to show you personalised advertisements.

These cookies may be placed on our website by us or by third parties. You decide for yourself whether you give consent to place such marketing cookies.

Name	Domain	Function	Retention period

If you notice that other cookies are placed through our website, we would appreciate it if you would notify us immediately so that we can make the necessary changes.

We will give you as much information as possible about cookies placed by third parties. For cookies set by third parties (Google Analytics) we kindly refer you to the privacy statements set forth by these parties on their respective websites. Please note that we have no influence on the content of those statements, nor on the content of the cookies of these third parties.

On your first visit to our website, you will be asked to accept our cookies. You can manage your preferences at any time afterwards through the cookie consent management by clicking on **...**

If you have any further questions or comments regarding the processing of your Personal Data, please contact us by e-mail at [yeswecan@nativenation.eu](mailto:yeswecan@nativenation.eu) or by post to Native Nation, Doornelei 1, 2018 Antwerp (Belgium) or via **[e.g. the forms on our website]**.

More information about cookies can also be found at: <http://www.allaboutcookies.org/>.

More information about online behavioural advertising and online privacy can be found here: <http://www.youronlinechoices.eu/>.

## **Article 9. Applicable law and jurisdiction**

This Privacy Policy is managed, interpreted and executed in accordance with the Belgian law that exclusively applies to every potential dispute.

The courts of Antwerp (Belgium) are exclusively competent for any kind of disagreement that could arise from the interpretation or execution of the present Privacy Policy.